Macrosoft

Vzdelávanie s trvalým efektom

DOCUMENT

Course syllabus

CATEGORY

Web creation courses

TRAINING FORMAT

In Bratislava or online with a lecturer

PRICE EXCL. VAT

240,00 €

PRICE INCL. VAT

295,20 €

including 23 % VAT

PDF SYLLABUS

WordPress Basics

Clear overview of course topics, training scope and key information.

Participants will learn to create a simple site for a blog, presentation or information page. They will gain the knowledge needed for the structure and functioning of their own websites. They will learn to change the appearance using themes and extend the site's functionality using plugins.

COURSE CONTENT

01

What Is a CMS and WordPress?

Basic overview of the most used CMS (Drupal, Joomla, Prestashop, BUXUS, ...) and how a database works Benefits of using WordPress Difference between WordPress.com and WordPress.org Examples of sites created through WordPress

02

Installing and Launching WordPress

Obtaining a domain and web hosting for a site Uploading WordPress to web hosting via FTP / installing XAMPP Initial setup, creating an administration account and database setup

03

Basic Orientation and Settings

Dashboard (Home page) Administration interface Setting the site title and slogan, environment language, visibility for search engines Switching to site view for visitors User management and roles

04

Creating Website Content

Difference between pages and posts Creating new pages and posts, deletion and revisions Setting the final part of the URL, publication time, illustrative image Editing posts and pages with the new Gutenberg editor and the original classic editor (TinyMCE) Working with Gutenberg editor blocks Inserting external content: image, video, link, ... Managing post categories, setting the title and URL, assigning categories to posts Enabling/Disabling comments, comment management Setting the home page and number of displayed posts

05

Site Appearance

Adding themes (templates for site appearance and content layout), changing the theme Customizing the theme inserting the site logo Explanation of the site workspace Menu settings Setting and placing widgets on the site

06

Adding Functionality to WordPress

Searching for and installing Plugins (Add-ons) Activating and updating Plugins Using selected Plugins for: SEO, site performance optimization, contact form, GDPR notice, security, Google analytics Using shortcodes

07

Discussion and Further Learning Options After Completing the Training

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This document serves as an informational overview of the course syllabus. Current dates, venue and availability are listed at Macrosoft.sk.

https://www.macrosoft.sk/en/courses/wordpress-basics